

SPONSORSHIP INFORMATION



Saturday, May 12, 2012
Lake Waco

South 40 Shootout Fishing Tournament

Organized by the Heart O' Texas Fair & Rodeo South 40 Committee
Proceeds benefit the Heart O' Texas Fair & Rodeo Scholarship Fund & the Heart O' Texas Livestock Show

Sponsorship Levels

\$2,500 PRESENTING SPONSOR

- ⊕ \$5,000 FIRST PLACE Sponsor including LARGE Award Check
- ⊕ Logo on ALL Event Staff Shirts
- ⊕ FOUR 3'x6' signs at Lake Waco and at the Extraco Events Center during the Event
- ⊕ TWO months Extraco Events Center Marquee Sign Advertising
- ⊕ Special Presenting Sponsor Recognition at Friday night Meeting and Saturday Awards Ceremony
- ⊕ Logo on ALL Print and Media including t-shirts and koozies

\$1,750 ANGLER DRAW PARTY SPONSOR

- ⊕ TWO 2'x6' signs at the Extraco Events Center
- ⊕ Logo on ALL Print and Media including t-shirts and koozies
- ⊕ Special Recognition at Friday Night Angler Meeting

\$1,250 BIG BASS SPONSOR

- ⊕ \$500 1st & \$250 2nd Largest Bass Sponsor
- ⊕ TWO 2'x6' signs at Lake Waco & Extraco Events Center
- ⊕ Listing on Event T-Shirts

\$1,000 YOUTH BIG BASS SPONSOR

- ⊕ \$250 Largest Bass Prize
- ⊕ TWO 2'x6' signs at Lake Waco & Extraco Events Center
- ⊕ Listing on Event T-Shirts

\$500 LARGEMOUTH SPONSOR

- ⊕ ONE 2'X6' sign at the Extraco Events Center

\$250 SMALLMOUTH SPONSOR

- ⊕ Name Listed on Sponsor Board at Extraco Events Center

Donated door prizes and promotional items for goodie bags for fishing teams are greatly appreciated.

Detach and return to the Extraco Events Center

**4th Annual
South 40 Shootout
Fishing Tournament
Presented By
Allen Samuels
Dodge-Chrysler-Jeep-Ram
Waco, Texas**

**Mandatory Angler Draw Party
Friday Evening, May 11, 2012
6:00 p.m. - 8:00 p.m.
Extraco Events Center**

**Saturday, May 12, 2012
5:00 a.m. Event Start Time
Lake Waco**

Tournament Sponsorship Form

- Check Sponsorship Level: \$1,250 BIG BASS SPONSOR \$1,000 YOUTH BIG BASS SPONSOR
 \$500 LARGEMOUTH SPONSOR \$250 SMALLMOUTH SPONSOR

Sponsor Name _____

Primary Contact _____ Email _____

Address _____ City/State/Zip _____

Phone (____) _____ Payment Cash Check Credit

Credit Card Number _____ Exp. Date _____ CVV _____

The undersigned individual acknowledges agreement to provide the stated sponsorship and agrees to issue payment for the stated sponsorship within 30 days of dated Tournament Sponsorship Form.

Signature _____ Date _____