

- EQUESTRIAN COMPLEX EXPANSION**
- Two Horse Barns with 288 10'x10'stalls
 - Outdoor Arena 140'x200'
 - Covered Connectors
 - Renovated and Expanded Covered Arena
 - Designed for LEED Certification

- EQUESTRIAN COMPLEX**
- 1000 Horse Stalls
 - 4 Arenas
 - Multiple Warm-Up Areas
 - All Support Facilities

The Extraco Event Center's mission is to produce events for education, entertainment and agricultural experiences at the premier multi-use facility while giving back through youth scholarships and a positive economic impact to Central Texas.



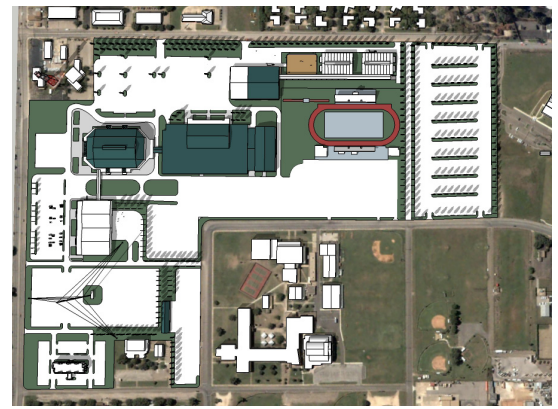
“Owned by the citizens of McLennan County”

Operated by the Heart O' Texas Fair a 501 C-3 Corporation.



Extraco Events Center

Home of the Heart O' Texas Fair & Rodeo



EXHIBITION BUILDING

- 60,000 square feet of column free exhibit space
- Divisible into four 15,000 square foot hall each with its own support facilities
- Conference rooms, restrooms and concessions
- Heated and air conditioned
- Designed for LEED Certification
- 77,000 total square footage



PROJECTED EEC TOTAL

Total Attendance	610,742
Out of County Attendance	355,621
Number Days	272
Direct Visitor Spending	\$33,783,948
Direct Earnings	\$7,770,308
Total Earnings	\$15,540,616
Total Employment	662
Total Impact	\$67,567,895
Local Taxes	\$1,013,518

